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AWARD-WINNING FILMMAKERS TAP NORTH HOLLYWOOD SENIOR ARTS APARTMENT FOR FIRST-EVER TEST SCREENING OF NEW DOCUMENTARY ABOUT CREATIVITY

NORTH HOLLYWOOD, CALIF. (July 22, 2013) - The NoHo Senior Arts Colony

<u>Apartments</u>, an arts-focused senior apartment community for adults ages 62+, was chosen by filmmakers Jilann Spitzmiller and Hank Rogerson of Philomath Films as the venue for the public's first look at the team's new documentary film, entitled "Still Dreaming."

The documentary, which follows a group of entertainment retirees as they cast, rehearse and perform a production of Shakespeare's *A Midsummer Night's Dream*, is a candid, open and life-affirming film that is meant to inspire viewers to keep chasing their dreams and pursuing their ambitions, regardless of age, according to Rogerson.



"This film is about the new way Americans are approaching aging, and we wanted the first screening to take place in an environment that is well-aligned with the overall message," he says. "As a new, arts-centric senior apartment community with a professional theatre on-site, the NoHo Senior Arts Colony Apartments emerged as the ideal backdrop to share this first look into a new concept in aging."

John Huskey, President of <u>Meta Housing Corporation</u>, the developer of the senior apartment community, notes that the new film will likely strike a chord with a Los Angeles audience, which is often made up of actors, entertainers, and those who love the arts.

"As a creative community located within the artistic hub of the NoHo Arts District, we welcome the opportunity to offer this first-time screening to the public." he says. "We believe that the film will inspire people to continue to pursue their dreams at any age, which is a concept that is important to our company and the apartment communities we build."

Huskey notes that the film, like the NoHo Senior Arts Colony Apartments, demonstrates the positive effects that the arts can have on individuals as they age.

"In today's world, people should never retire from their passions," Huskey says. "By becoming actively involved in artistic activities, we have found that people become healthier and happier as they age. This is the philosophy upon which we designed each of our arts-focused apartment communities, and it is a concept that we believe will continue to emerge as people age throughout the nation."

The NoHo Senior Arts Colony will host the first-ever screening of "Still Dreaming" on July 29 at 7 p.m. in the community's professional, 78-seat theatre. The public is invited



to attend this free movie screening, and can reserve tickets by calling the NoHo Senior Arts Colony at (855) 399-5381.

Spitzmiller most recently won a Casey Medal for Meritorious Journalism for her work in the POV PBS documentary, CRITICAL CONDITION, which she co-produced and codirected. She produced the award-winning SHAKESPEAR BEHIND BARS and codirected, produced and edited HOMELAND which aired on National PBS in 2000.

Hank Rogerson is a Producer, Director, Writer, actor and teacher who works both in documentary and fiction film. Hank directed SHAKESPEARE BEHIND BARS, which picked up 11 awards on the festival circuit, was broadcast world-wide and had a theatrical run of over 25 U.S. cities. Hank also co-produced, directed and edited HOMELAND, an award-winning documentary about four families on the Pine Ridge Indian Reservation in South Dakota, as well as CIRCLE OF STORIES, a cutting edge multi-media project that brings to life the vibrant art of Native American storytelling at pbs.org.

About the NoHo Senior Arts Colony Apartment Community

The brand new NoHo Senior Arts Colony offers luxury living in a completely creative environment. The apartment community, which features 1- and 2-bedroom residences for adults age 62+ in the vibrant NoHo Arts District, also offers complimentary on-site arts and wellness programs including poetry classes, art workshops, movie nights, Zumba classes, Aqua Aerobics, anti-aging exercise classes, resistance band training, meditation, walking and gentle yoga.

This unique senior apartment community was built to provide numerous opportunities to meet new people, make connections, and foster creativity. On-site arts amenities include a professional art gallery, art studios, and a 78-seat stadium style theater run by <u>The Road Theatre</u> - an award-winning theater company. In addition, each apartment home includes a washer and dryer, a full kitchen appliance package, granite counters, and easy-care vinyl plank floors.



The NoHo Senior Arts Colony is located at 10747 Magnolia Boulevard in North Hollywood, California. Furnished model apartments are available to tour seven days a week. For more information or to schedule a tour, call (855) 397-5167.

About Meta Housing Corporation

Meta Housing Corporation is one of Southern California's most experienced and trusted developers of apartment communities for families and seniors. Since 1969, our team has built one of the industry's most successful track records, developing more than 12,000 residential units.

Our development projects revitalize the employment centers of Southern California by allowing residents to make their home near where they work. Our family housing developments demonstrate our ongoing commitment to providing high quality housing alternatives. "Active living in place" is the credo for our senior housing communities, offering amenities and programs that help residents embrace the full potential of senior living.

Each Meta Housing community aims to provide the highest quality of life possible, integrating innovative design concepts with life-enhancing features that make a significant impact on the lives of our residents. We pair our bottom-line business acumen with a strong sense of social advocacy, a combination that continues to make us the perfect partner for cities, housing agencies, nonprofits, investors and other developers. Additional information is available at <u>www.metahousing.com</u>.

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